

# Profile - Rosa Tahmaseb



Extensive and worldwide knowledge and understanding of varied business environments, from visitor attractions to promotional and trading companies.

Rosa Tahmaseb's experience stems from working in roles such as sales and marketing, advertising, public relations, purchasing, retail, catering and operations management.

Originally based in the Middle East, Rosa's career began in Dubai, where she held various positions, including customer liaison, sales and marketing, product sourcing - both locally and internationally - and product launch, as well as stock ordering and product presentation for world renowned companies such as Marriott Hotels and Harley Davison Group.

Moving to London, Rosa worked as a catering manager for high profile events in the area, before gaining a position as Personal Assistant to the Head of Design at the Millenium Dome, during the pre-opening phase. Here she was responsible for supplier liaison, sourcing and ordering products and co-ordination of site delivery. The role covered all interior and exterior design areas, such as catering and retail outlets, VIP suites, meeting and briefing rooms, a presentation theatre and public use fixtures and fittings.

Following the opening of the Dome, Rosa was offered a position as Catering Projects Manager at the venue, working directly for the Head of Catering on specific projects such as financial reporting procedures, operational standard checking and signage review to maximise revenue capture. She also had a direct involvement in the ride and game operations.

Following her work with the Millenium Dome project, Rosa returned to Dubai, working for a large mobile carnival operation at the Dubai Shopping Festival, where her understanding of Middle Eastern culture and language skills proved invaluable when working with the public.

More recently she has been involved in further mobile events through World Carnival, working in both Hong Kong and Singapore. At these events Rosa was involved with operational management, customer flow planning and producing and implementing company standards.



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